



WORLDWIDE DISCIPLESHIP ASSOCIATION

MINISTRY SALES & NETWORKING INTERNSHIP

*ARE YOU A NATURAL NETWORKER?
ARE YOU BURDENED TO BE PART OF
THE GREAT COMMISSION, AND INVITE
OTHERS TO BE PART OF IT TOO?*

*RECEIVE HANDS-ON TRAINING AND
PERSONALIZED MENTORSHIP IN OUR
SUMMER INTERNSHIP PROGRAM.*

**Apply by February 20, 2023
at disciplebuilding.org/careers**



MINISTRY SALES & NETWORKING

Internship Opportunity

PT or FT, \$150 Monthly Stipend



ABOUT THE INTERNSHIP

Thousands of pastors and Christian leaders browse WDA's online course library and bookstore every month. To adequately cultivate and follow up with this online customer database, WDA is growing its sales and networking team. The Ministry Sales & Networking Intern will assist with tasks including, but not limited to: calling and emailing customers and donors, meeting with local pastors and leaders, building sales funnels, building and developing copy for sales email pipelines, developing online course materials, helping lead HQ tours, event staffing and coordination, and other administrative support tasks as assigned.

The WDA Ministry Sales & Networking Intern will report to the Director of Church Ministry. The individual will be required to find housing or request an official WDA Host Home.

A \$150 monthly stipend is provided. Long-term interns have the options of raising personal support for supplemental income.

LOCATION & TIMEFRAME

This position is available at the WDA Headquarters in Fayetteville, Georgia, USA (Metro-Atlanta Area). The internship is available as a summer internship or a long-term internship, beginning the summer of 2023 (May 29 and on). Some remote work may be available.

RESPONSIBILITIES

Applicants will provide support in the following areas. As no single applicant is likely to have all of the following skills, applicants with experience in at least 2-3 of these areas, and a willingness to expand their skill set, should feel comfortable applying.

- Partnering with the communications team to develop online marketing sales funnels and reports.
- Developing and following up with customers from online sales leads, in conjunction with the communications team and the U.S. church ministry team. This includes:
 - Follow-up phone calls
 - Follow-up emails and email sequences
 - Personalized texts using Simple Texting
- Developing and following up with donors utilizing reports and email sequences in NEON CRM.
- Boosting sales on WDA's Amazon Bookstore for specific discipleship books (Cornerstone and Phase III book series).
- Working with WDA Leadership Institute team to boost course offerings and develop products to fit the growing customer base.

SKILLS

- Friendly and personable with excellent social skills
- Team player able to work with the communications and ministry teams
- Knowledge of Google Suites, specifically Google Docs and Sheets
- Experience in the sales-side of Amazon a plus
- Experience with WooCommerce a plus
- Experience with customer service, networking, sales, and cold-calling a plus



Scan QR code
to get started!