



WORLDWIDE DISCIPLESHIP ASSOCIATION

COMMUNICATIONS & MARKETING INTERNSHIP

*ARE YOU INTERESTED IN APPLYING
MARKETING & COMMUNICATIONS
SKILLS TO ADVANCE DISCIPLESHIP
MINISTRIES AROUND THE WORLD?*

*RECEIVE HANDS-ON TRAINING AND
PERSONALIZED MENTORSHIP IN OUR
INTERNSHIP PROGRAM.*

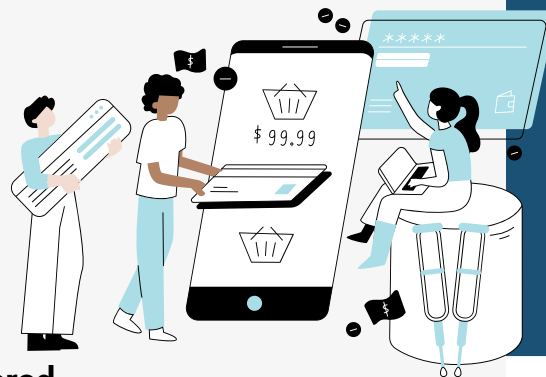
Apply by February 20, 2023
at disciplebuilding.org/careers



COMMUNICATIONS & MARKETING

Internship Opportunity

PT or FT, \$150 Monthly Stipend, Some Remote Offered



ABOUT THE INTERNSHIP

Depending on skillset, the Communications & Marketing Intern will assist with MarComm tasks including, but not limited to: writing and editing, photo and video production, web and social media management, graphic design, media relations, digital asset management, and event coordination.

The WDA Communications & Marketing Intern will report to the Digital Marketing & Communications Coordinator. The individual will be required to find housing or request an official WDA Host Home.

A \$150 monthly stipend is provided. Long-term interns have the option of raising personal support for supplemental income.

LOCATION & TIMEFRAME

This position is available at the WDA Headquarters in Fayetteville, Georgia, USA (Metro-Atlanta Area) with the possibility of some remote work. The internship is available as a summer internship or a long-term internship, beginning the summer of 2023 (May 29 and on).

RESPONSIBILITIES

Applicants will provide support in the following areas. As no single applicant is likely to have all of the following skills, applicants with experience in at least 2-3 of these areas, and a willingness to expand their skillset, should feel comfortable applying.

Social Media:

- Draft and organize social media content to promote WDA on Facebook, LinkedIn, and Instagram.
- Contribute to social media quantitative and qualitative analytics reporting.
- Create and coordinate content for social media campaigns.
- Source content from WDA staff around the world and events.
- General social media planning, research, reporting, and coordination as assigned.

Writing and Editing:

- Website landing page content
- Blogs
- Copyediting
- Press releases

Photo, Video and Graphics:

- Edit and format photos and videos for social media and web
- Photo, video, and audio editing
- Photography and videography
- Infographics, gifs, animations, and graphics

Miscellaneous Communications and Administrative Support:

- Taking notes during meetings
- Create and manage PowerPoint presentations
- Mail and shipping
- Event planning and coordination
- General administrative and communications support as assigned.



Scan QR code
to get started!